

LATINO ART BEAT

NATIONAL HIGH SCHOOL ART COMPETITION **FOR HISPANIC HERITAGE MONTH 2006**

Introduction

Latino Art Beat is a not-for profit arts organization based in Chicago that runs an annual art competition for high school students themed "What Hispanic Heritage & Culture Means to Me". The competition celebrates heritage and the artistic talents of the student artist while encouraging higher education through the award of scholarships and monetary prizes. An annual awards presentation is held during Hispanic Heritage Month. This year local competitions will be held in Chicago, Houston, Los Angeles, Miami and Washington, D.C. from which a national winner will be chosen.

Rules & Guidelines

This contest information should be circulated to all high school visual arts teachers in the DC Public Schools system for presentation to their students. In Chicago, the Latino Art Beat competition is a class assignment, therefore assuring the student of a grade plus the opportunity at a possible scholarship.

The school board itself will be the *receiving warehouse* for the incoming entries (DC Public Schools will notify the schools of the location of the *receiving warehouse* along with appropriate instructions). Winners and Honorable Mentions will be judged and chosen locally under the *guidance of the Art Education Office of DC Public Schools*. The original artwork of the selected winners will be then sent to Latino Art Beat in Chicago.

Specifications for entries:

The competition is open to all currently enrolled high school students, grades 11 - 12, in the DC Public Schools area.

Artwork must be ready for display, matted and reinforced on the back with cardboard or mounted on white (*only*) board and be no larger than 30" x 36". Canvas will also be accepted.

Theme: The theme for the artwork is the student's artistic interpretation of
"What Hispanic Heritage & Culture Means to Me"

Art Category: **Drawing & Painting** / *Advanced level only*

Media: Oil, acrylic, watercolors, pencil drawing, ink drawing (black & white scratchboard included), pastel, crayon (including etchings), charcoal or mixed media.

Application & Entry Forms. (See the *attached* Art Competition Entry Form and Teacher's Inventory Form)

Awards. All Awards are **CASH SCHOLARSHIPS** to the college / university of the student's choice. To qualify for the cash scholarship the winner must submit an acceptance letter from his / her college or university of choice. Cash scholarships will be presented to June 2006 graduating high school seniors only. *However, outstanding works would be considered from juniors graduating in June '07. Such winners would receive their scholarship award once they have been accepted and enrolled in the institution of higher learning after high school graduation.*

The **AWARDS** will be:

1st. Place **\$3,000** - 2nd. Place **\$1,500** - 3rd. Place **\$500**

NOTE: Cash scholarships will be presented to the winners at a public ceremony in Washington, D.C. during 2006 Hispanic Heritage Month (15 September to 15 October 2006). Winning artwork is *not returned* as it is kept in exchange for the prize awarded. Some of the winning artwork may be featured on a 2007 National Commemorative Art Poster Calendar.

National Winner Receives an additional \$10,000 Cash Scholarship

A national winner will be chosen from the 1st. Place winners of the Chicago, Houston, Los Angeles, Miami, and Washington, D.C. competitions and will receive an additional \$10,000 cash scholarship. General Motors is one of the proud sponsors of Latino Art Beat's 2006 Hispanic Heritage art competition.

POSSIBLE ADDITIONAL 2006 NATIONAL CASH SCHOLARSHIP AWARDS

Additional scholarship awards are being made available to those regional / national winners who will be attending the Maryland Institute College of Art, Baltimore, Maryland for the fall 2006 semester.

- **Maryland Institute College of Art ("MICA")
Baltimore, Maryland**

NATIONAL WINNER	\$13,000 plus \$10,000 RENEWABLE
1ST PLACE REGIONAL WINNERS	\$3,000 plus \$3,000 RENEWABLE
2ND PLACE REGIONAL WINNERS	\$1,500 plus \$1,500 RENEWABLE
3RD PLACE REGIONAL WINNERS	\$500 plus \$500 RENEWABLE

These scholarship awards are *conditional* that the student winner is accepted and enrolled at MICA for the 2006 academic year and the award is renewable for the 4-years of attendance at MICA, subject to terms and conditions. National winners not attending MICA however, will be awarded the *CASH SCHOLARSHIP amounts (*above listed*) provided by GM / LAB.

- **Otis College of Art & Design (“OTIS”)**
Los Angeles, CA

Additionally, student winners accepted and enrolled at Otis College of Art & Design in Los Angeles, CA for the fall 2006 semester may also qualify for additional scholarship support.

ADDITIONAL / OPTIONAL COMPETITION CATEGORY FOR 2006

1. “FILM & ANIMATION” COMPETITION CATEGORY

Latino Art Beat is proud to announce its 2006 NATIONAL “Film & Animation” Competition Category. Theme A. "What Hispanic Heritage and Culture Means to Me" or B. "My Life". Advanced level only. Entries will include short videos (5 minutes or less including *titles and credits*), video or animation, combination of video and animation or flipbooks, minimum 40 pages (*flipbooks not provided*). Documentaries and PSA's may be considered. Film or video entries must be submitted on VHS or SVHS format only. (DVD's may be submitted). Theme must be relative to Hispanic Heritage or the Director (filmmaker) of Hispanic descent.

Student Guidelines for submitting "Film & Animation" entries:

1. Please use a **NEW VHS TAPE**, which has not been *previously* recorded on.
2. **DO NOT** start recording your video entry at the beginning of the VHS tape.
3. There must be **10 seconds of BLACK** edited at the beginning of the tape.
4. ALL ENTRIES must be recorded on "**SP**", *Standard Play* only.
5. Please save your original format (i.e. DV, etc.) as it may be required should your *film entry* be selected one of the winners.
6. A **still photograph** from your *film entry* will be required from all winners.
7. All *film entry's* must be labeled along the side of the actual video tape with the title, student directors name, the name of the school, the **RUNNING TIME** (i.e. 3 minutes: 04 seconds) *in addition* to having the official art competition entry form completed and attached.

All film entries are to be sent directly by the submitting school to Latino Art Beat in Chicago. The package should be clearly labeled: **2006 Latino Art beat National “Film & Animation” Competition.**

All winning films will be screened at the Chicago Latino Film Festival and the Miami Short Film Festival, (possibly a film festival also in Los Angeles) in addition to scholarship consideration.

CONDITIONS TO SCHOLARSHIP AWARDS

**SCHOLARSHIP AWARDS ARE NOT TRANSFERRABLE
AND SUBJECT TO TERMS AND RESTRICTIONS.
AMOUNTS MAY BE SUBJECT TO CHANGE**

Any such scholarship awards, which are made available to the winners, are conditional upon the student being accepted by the granting college or university as meeting their entry requirements. Such requirements could include (but not limited to) a minimum high school GPA, acceptable test score levels, etc. Additionally all students would be responsible for the balance of their tuition, net of the scholarship award. Appropriate financial aid forms and loan forms are available through the granting college or university. Such *additional funding* is the sole responsibility of the student.

NOTE: All foreign students or non-resident students must check with the granting institution for any additional requirements. Please note that *financial aid* is available only to United States citizens or legal residents. Check current financial aid guidelines. As a *recommendation* all graduating seniors should apply to the college or university of their choice as *early as possible* and inquire as to their entry, admission and tuition requirements.

The deadline-date for receipt of all Washington, D.C. artwork is **Friday, June 2, 2006**

Inquiries may be addressed to:

DISTRICT OF COLUMBIA PUBLIC SCHOOLS

Art Education Office

Latino Art Beat, Inc.

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